

Lady Arcaders Raises Over \$6,000 for CARE Through Community and Gaming

Lady Arcaders held the Lady Arcaders Super Showcase 2024 event, from July 25th-28th, raising over \$6,000 for CARE. CARE is a global organization focused on saving lives and overcoming poverty.

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Viewers from around the world tuned in to the third annual "Lady Arcaders Super Showcase" (LASS 2024) from July 25th - 28th in support of CARE. The event, which took place on the Lady Arcaders Twitch channel (<u>twitch.tv/LadyArcaders</u>), grossed \$6,051. It was the third time Lady Arcaders fundraised for CARE. CARE is an international organization with a focus on women and girls. They aim to save lives during conflicts, overcome poverty around the world, achieve social justice, and raise up women and girls' voices in communities where they are often unheard.

"Focusing on women and girls around the world continues to make CARE a great partner for us at Lady Arcaders. They are doing such important work, including in conflict zones like Gaza, Yemen, and Ukraine. We are thrilled to fundraise for such an essential cause. It also exemplifies one of our core tenets at Lady Arcaders of women and femmes empowering and uplifting other women and femmes" explained Marisa R. (known as Metroid Crime online), Founder and Organizer of Lady Arcaders.

The annual Lady Arcaders Super Showcase is the flagship charity event held by Lady Arcaders. It puts women and femmes in the spotlight, while training them as technicians, stage managers, producers, media presenters, hosts, and performers.

LASS 2024 involved over 100 volunteers around the world. It was restreamed in both Spanish and French languages by our partners at SpeedrunsEspañol (<u>twitch.tv/SpeedrunsEspanol</u>) and Fast & Fabulous (<u>twitch.tv/FastandFabs</u>) respectively. The event was also featured on the front page of Speedrun.com.

About CARE

CARE is a leader within a worldwide movement dedicated to ending poverty. They work to save lives, defeat poverty, and achieve social justice. They seek a world of hope, inclusion, and social justice, where poverty has been overcome and all people live with dignity and security. They put women and girls in the center because they know that they cannot overcome poverty until all people have equal rights and opportunities. They seek to lift women and girls out of poverty, and in turn, bring their entire communities with them. CARE knows that women and girls are disproportionately impacted by water and food scarcity, climate change, and natural disasters. They seek to lift those suffering from these inequalities through various programs around the world.

About Lady Arcaders

Lady Arcaders[™] is an all-women & femme gaming collective and community. We run Attract Mode! twice each week on Twitch, large in-person events once per year, as well as charity fundraising events online. We strive to uplift and encourage women in gaming spaces by providing a supportive environment in which to showcase their skills!

Lady Arcaders believes that women and femme gamers deserve a space in competitive gaming. As such, we aim to provide an entry point to Esports, speedrunning, and other forms of competitive gaming. Our community is home to challenge gamers, achievement hunters, completionists, fighting game enthusiasts, tournament organizers and competitors, and speed gamers. We strive to foster friendship, passion, and skill through gaming.

While our focus is always on putting women and femme gamers in the spotlight, we believe everyone is an important part of the conversation around uplifting them. We welcome men and others who do not identify as part of our community to participate in ways that highlight and encourage women and femmes, whether as one-time contributors or as volunteer staff.

Follow Lady Arcaders online to keep up-to-date on our events and shows! <u>Twitch | Twitter | YouTube | Bluesky | Instagram | Tiktok</u>

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